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**HAWKAMAH**  
THE INSTITUTE FOR CORPORATE GOVERNANCE

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# COUNTING THE COST

A new film from the creator of "Risking It All"

**9am, Monday 12 April 2010**  
**The Capital Club, Dubai**

*"Counting The Cost is an excellent, thought-provoking film, emphasising the need for directors to ask the right questions and to get the best advice where there's any doubt on the integrity of figures or key people. It's a worthy follow up to Risking It All and very topical in the current economic climate"*

**Donald Brydon, Chairman of Smiths Group plc,  
Royal Mail**

**DLA Piper, in partnership with Hawkamah, the Institute for Corporate Governance, will be running an exclusive free event for directors, general counsel, internal audit officers and compliance officers on 12th April 2010. The event focuses on the importance of boards of directors reacting properly to allegations about fraudulent conduct and corruption involving management or employees. The session will feature one of the region's first screenings of the new DLA Piper film, Counting The Cost, with commentary provided on issues arising out of the film by an impressive panel of speakers and an opportunity for those attending to ask their own questions.**

Counting The Cost was produced by DLA Piper partner, Duncan Wiggetts, as a follow up to his previous film, Risking It All, written whilst a partner at PwC, which was launched successfully in over 100 countries around the world, featured in many boardroom workshops and which won a prestigious Financial Times legal innovation prize in October 2008. Counting The Cost was launched towards the end of last year at the World Bank corporate governance conference in Morocco.

We do hope that you will be able to join us and Hawkamah at this event. If you would like to see a 90 second trailer of Counting The Cost, please click on the link below

[www.dlapiperrapidresponse.com](http://www.dlapiperrapidresponse.com)

## PANEL MEMBERS

**Dr. Nasser Al Saidi**, Chief Economist,  
Dubai International Finance Centre (DIFC)

**Ayman Hamdy**, Legal Director & Company Secretary,  
Emaar Properties

**Paul Koster**, Chief Executive,  
Dubai Financial Services Authority (DFSA)

**Ziad Makkawi**, Founding Shareholder and Chief  
Executive Officer, Algebra Capital Limited

**Karl Tabbakh**, Partner,  
DLA Piper's Corporate Group

*“Counting The Cost is outstanding at prompting thought and understanding of the work of a board. But, more than that, it is a gripping drama, extremely pacy, absorbing and moving”*

**Elin Hurvenes, Founder & Chair, UK Professional Boards Forum**

## PROGRAMME

9.00am	Registration and refreshments
9.30am	Welcome
9.35am	Introduction by Duncan Wiggetts, DLA Piper
9.45am	Screening of Counting the Cost, panel discussion and Q&A
11.30am	Wrap up and conclusion

## LOCATION

The Capital Club, Gate Village, Building 3, DIFC  
Reception is on the 4th Floor

Complimentary Valet Parking is available.

## DIRECTIONS

### By Car

Valet parking is located at the main entrance of DIFC Gate Village, just off road 312 which runs from the Dubai Mall to the World Trade Centre. Self parking is also available on the first right after the valet parking stand.

### By Taxi

Taxi/driver drop off at the main entrance of DIFC Gate Village.

## RSVP

Wednesday 7 April, 2010

**EventsMiddleEast@dlapiper.com**

Please include the following details:

Full Name

Job Title

Company Name

Telephone Number

Email

We would like to extend this invitation to any of your colleagues who may be interested in attending this seminar, please ask them to follow the RSVP instructions above.

## ABOUT HAWKAMAH, THE INSTITUTE FOR CORPORATE GOVERNANCE

Hawkamah, the Institute for Corporate Governance (Hawkamah) is an international association of corporate governance practitioners, regulators, and institutions advancing home grown yet globally integrated corporate governance best practices in the region. Hawkamah's mission is to promote corporate sector reform and good governance, and assist the countries of the region in developing and implementing sustainable corporate governance strategies adapted to national requirements and objectives. By promoting its core values of transparency, accountability, fairness, disclosure, and responsibility, Hawkamah works on policy and practical aspects of corporate governance reform in the region. For more information, please visit: [www.hawkamah.org](http://www.hawkamah.org)

## ABOUT DLA PIPER

DLA Piper is a leading international legal practice with over 3,500 lawyers in 29 countries throughout Asia, Europe, the Middle East and the United States. DLA Piper's success has come from its commitment to being everywhere its clients are, providing lawyers who cover the full spectrum of their legal needs. Wherever you go, globally, regionally or nationally, DLA Piper's lawyers will invest time in getting to know you and your business.

[www.dlapiper.com](http://www.dlapiper.com)

DLA Piper MIDDLE EAST LLP is part of DLA Piper, an international legal practice, the members of which are separate and distinct legal entities.

For further information please refer to [www.dlapiper.com/structure](http://www.dlapiper.com/structure) | A list of offices can be found at [www.dlapiper.com](http://www.dlapiper.com)

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