

# ESG Reporting Training

CR and sustainability reporting is now considered a hallmark of excellence and an international benchmark many important stakeholders consider when making decisions. It goes to the heart of a company's credibility. With over 90% of world's largest companies now making disclosures on their sustainability and ESG performance, reporting is rapidly becoming part and parcel of what it means to be a respected and well-governed company in the 21st century.

## A TWO -DAY WORKSHOP

This workshop utilize a combination of discussion, facilitated interactive learning, presentations and handout materials, including case studies to develop participants' understanding and potential to apply established governance and board principles and best practice standards.

## Programme Objectives

The Programme will:

- Help companies get on the reporting journey.
- Lead by one of the pioneering reporting specialists internationally and will be highly practical in its approach.
- Translate the theory of standards and best practice into concrete and value adding corporate actions.
- Understand internal and external drivers for reporting.
- Plan and implement an effective reporting Programme and know the do's and don'ts of good reporting.
- Appreciate current status of reporting internationally and regionally.

## Dates, Costs and Locations

Date & time: 7 & 8 April 2021 (11 am – 2 pm Dubai time)

Cost:

- Hawkamah members: 400 USD

الطابق 14، مبنى البوابة، مركز دبي المالي العالمي، ص.ب. 506767، دبي، هاتف: ٣٦٢٢٥٥١ +٩٧١٤ [www.hawkamah.org](http://www.hawkamah.org)

أ.ع.م.  
**Level 14, DIFC Gate Building, P. O. Box 506767, Dubai, UAE. Tel: +9714 362 2551**  
[www.hawkamah.org](http://www.hawkamah.org)

- Hawkamah non-members: 550 USD

Location: Online – MS Teams

## Workshop Outline

### Day -1-

The workshop focusses on best practice and the theory of reporting.

#### ✓ **State of play**

- Mapping the landscape – what does reporting mean and which forms does it take?
- Overview of international and regional reporting trends
- What makes a good report?
- Who wins the awards and why?

#### ✓ **Why bother**

- External drivers – who is expecting companies to report and why
- Internal benefits – what is the business case for reporting
- What's in it for you – what is the link to good Governance?

#### ✓ **Which standards matter and why**

- Overview of key standards – principles, users and uses
- How can GRI Standard be of benefit?

#### ✓ **How to get started**

- Know your audiences and their expectations
- Know your audiences and their expectations
- Set your ambition and assess your preparedness
- Plan your longer-term journey



RAMI FOUAD MAKHZOUMI  
INITIATIVE IN CORPORATE  
GOVERNANCE



## Day -2-

Focuses on action planning – you will walk away with your own reporting plan and set of priorities. Planning is guided by an extensive Workbook.

### ✓ Getting it done

•Commit, define, plan, allocate tasks, collect data, set targets, draft, check, design, and publish

### ✓ Reaching out

- Plan your communications and engagement strategy – pre and post launch
- Listen, learn, respond, improve and evolve
- Leverage your report for maximum value

### ✓ Discussion and next steps

- Where are your gaps and what should you do about them?
- Immediate next steps and medium and longer term objectives

➤ For registration, please contact: [Radwa.khalifa@hawkamah.org](mailto:Radwa.khalifa@hawkamah.org)

## Trainer Bio



**Maria Sillanpaa**

### Founding Director, Sustainability Advisory

Maria is an internationally recognized corporate responsibility and sustainability leader. Prior to founding Sustainability Advisory, she held pivotal roles at The Body Shop International, KPMG and Accountability. During her 30-year career in this field, Maria has made pioneering contributions in the areas of strategy development, stakeholder engagement, supply chain management, reporting and assurance.

She has worked and partnered with diverse organizations on all continents in over 20 countries from the UN to Unilever, from USAid to Pfizer, Nike and BBC to name a few. Her work has focused on numerous aspects of programme design and implementation both with global leaders as well as those at the beginning of their journeys. She is also an advisor to a number of sustainability start-ups. Maria has made instrumental contributions to various sustainability standards and initiatives – notably Accountability and its AA1000 Series of Standards. She sat on the founding board of Ethical Trading Initiative and was a founding member of GRI's Technical Advisory Committee.

Maria is a sought-after conference speaker and has run numerous highly successful training courses, seminars and workshops internationally to diverse audiences. She also has a solid appreciation of corporate responsibility in the Middle East having been active in this region for over ten years.

الطابق 14، مبنى البوابة، مركز دبي المالي العالمي، ص.ب. 506767، دبي، هاتف: هاتف: 3622551 +9714  
م.ع.أ

**Level 14, DIFC Gate Building, P. O. Box 506767, Dubai, UAE. Tel: +9714 362 2551**  
**www.hawkamah.org**