

Director Development Programme

Financial Stewardship, Accountability & Leading, Planning Improvement – Part 4

A Two-Day Workshop

For more information or to register, please visit www.hawkamah.org

Who should attend?

- Current and aspiring Board members/directors senior managers involved in strategic decision making with significant Board level interaction

Topics

- Financial Oversight
- Reporting
- Corporate Finance
- The Control Environment
- Leading, Planning Improvement

Programme Objectives

The Programme is designed to:

- Provide participants with up-to-date materials best practice and practical insights into Governance and Board leadership;
- Develop directorship skills and values for application within your organisation;
- Equip directors to learn through working together to resolve increasingly challenging corporate board situations;
- Promote communication of Governance and Board leadership concepts and processes; and
- Transfer leadership abilities to boards.

How will you learn?

These Workshops use a combination of handout materials, presentations and facilitated interactive learning, including case study exercises, to develop participants' understanding and potential to apply established Governance and Board Leadership principles and practices.

Dates, Costs and Locations

For more information about our programmes dates, costs, and location, please visit www.hawkamah.org

Workshop Outline

Day 1

Module 1: Financial

Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the role of the Board in financial stewardship and financial oversight
- Discuss the international and local accounting environment
- Analyze financial statements and their relation to liquidity, profitability, and performance
- Identify the consequences of inadequate financial information
- Understand the reporting environment and identify the key users and their information needs
- Analyze the key elements of narrative reporting and explain the methods for communicating with investors and other stakeholders
- Define the regulator's role in enforcing reporting obligations
- Explain the importance of effective shareholder communications and investor relations

Module 2: Corporate Finance

Module Learning Objectives:

By the end of this Module participants should be able to:

- Identify sources of corporate finance and their relative advantages and disadvantages
- Assess the critical issues associated with determining a company's capital gearing, dividend policy and valuation
- Use various capital investment appraisal techniques
- Identify financial crisis indicators

Day 2

Module 3: The Control Environment

Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the control environment, board responsibilities, and informal controls
- Identify the audit committee's organization, roles, and duties
- Describe the contribution that external audit makes to sound corporate governance • Discuss whistle-blowing, current oversight concerns, and regulatory developments

Module 4: Leading, Planning Improvement

Module Learning Objectives:

By the end of this Module participants should be able to:

- Recognize the leadership requirements and describe the process for mobilizing support and leading change

- Explain the benefits of improvements in corporate governance practices
- Develop plans for implementing corporate governance change within their companies, recognizing the need for collective rather than individual action
- Build support networks and use mechanisms to assist in implementing changes